



Contact: Brian Lowe  
Tel: (800) 959-4053 ext: 112  
Em: [brian@readyamerica.com](mailto:brian@readyamerica.com)  
[www.readyamerica.com](http://www.readyamerica.com)

## New Image and Major Acquisitions

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### For Immediate Release

Escondido, CA – (May 8, 2007) – Ready America, the USA's leader in disaster supplies, has unveiled a new corporate image and structure while simultaneously announcing major acquisitions. The announcements were made today at the National Hardware Show in Orlando, FL.

Ready America Inc., formerly Marlyco Inc. dba Trevco, has expanded its range of products and services by acquiring Fastening Solutions and Q-Safety, two leaders in the field of commercial fastening. Fastening Solutions, internationally renowned for its Thumb Lock line of fasteners, is highly regarded in the marine and RV industries. Q-Safety was one of the pioneers in developing earthquake safety fasteners for commercial industries in California. Together, Fastening Solutions and Q-Safety provide an unparalleled line of fasteners for securing data centers, co-location facilities and labs, as well as the contents of boats and RVs. Their products are also ideally suited for government agencies, schools and more.

QuakeHold!, an established leader in earthquake safety and security fasteners for the residential market, is another integral part of the Ready America companies. QuakeHold! was the original flagship of Marlyco, a company with its roots in California, and was born from the need for non-structural interior mitigation.

Aside from its expansive line of safety fasteners, Ready America also supplies a wide range of emergency preparedness products including the increasingly popular Grab 'n Go 3-Day emergency kits, emergency lighting, and the Survive-All emergency vests.

"Whether it's hurricanes, earthquakes, tornadoes, floods or wildfires, we are all at risk of suddenly being thrown into an emergency situation, so we had better be prepared," said Ready America CEO Dean Reese. "The threat of terrorism is another very real concern these days, which is why we should all ensure that our families have enough emergency supplies on hand to be able to survive until emergency services can reach us.

"We are all being thrust into the role of first responders and we constantly hear the message that we should be self sufficient for the first 72-hours after a disaster, hence there's a real need to have emergency kits within easy reach at all times. Our aim at Ready America is to help people get prepared because we just never know when disaster will strike."

As part of its corporate restructure, Mr Reese, formerly the President of Marlyco, has been named CEO of Ready America, while Jeff Primes has been appointed President. Mr Primes was formerly Director of Sales and Product Development with Marlyco.

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