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# Emergency Kits for all Situations

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## For Immediate Release

Chicago, IL – (March 16, 2008) – Emergencies can happen anytime anywhere; that's why it's wise to be prepared. And to avoid being caught unprepared, a must-have item is an emergency kit.

Grab 'n Go emergency kits by Ready America contain enough supplies to sustain up to four people for three days.

Emergency preparedness professionals have developed the kits, which are practical and easy to store. Each kit contains food, water and an emergency blanket, first aid supplies, 12-hour safety lightsticks, a dust mask, and nitrile gloves, as well as emergency ponchos, pocket tissues, and an emergency whistle.

The Grab 'n Go series of kits caters to everyone. There is a smaller carry bag for one person, a two-person backpack and now a new, bigger kit for a family of four.

The four-person 'essentials' kit has extras including protective eye goggles, work gloves, and bio waste bags, while the top of the range 'deluxe' version also contains a hand-crank emergency power unit and a multi-function tool.

Each life-saving kit is designed to assist survival in a hurricane, earthquake, tornado, flood, blackout, or any other emergency situation.

The kits should always be readily accessible where most needed such as in the home, office, or car.

"Being prepared is the key to surviving an emergency," says Ready America CEO Dean Reese. "Whether it's a force of nature such as a hurricane or an earthquake, or something else like a major power outage, or worse still a terrorism attack, we know from past experience that we need to rely on ourselves.

"What Hurricane Katrina taught us is that the 72 hours immediately following a natural disaster is a critical period. It's highly unlikely that first responders will be able to reach everyone who needs help within that time frame, therefore having your own emergency supplies will enable you to sustain yourself until help arrives."

For more information on emergency kits, as well as other emergency preparedness products, please visit [www.readyamerica.com](http://www.readyamerica.com)